







# AGE DIVERSITY

## ALLIANCE BETWEEN GENERATIONS IN THE WORKPLACE

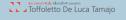
October 11, 2017 - 9AM-2PM
Palazzo Sormani - Sala del Grechetto
Via Francesco Sforza, 7 - Milano

PROJECT SPONSORED B



























## **EVENT PROGRAMME**

# 9:00 REGISTRATION

#### **Daniel Shillito**

President - The British Chamber of Commerce for Italy

#### Diana De Marchi

Presidente – Commissione Pari Opportunità Comune di Milano

#### Aaron Pugliesi

Secretary General & CEO - The British Chamber of Commerce for Italy

### 9:45 - SPEAKERS

#### Lia Turri / Silvia Marchi

EMEA D&I Leader - PwC / Human Capital Assurance - PwC Are you ready for millennials to reshape the workplace?

#### Marco De Angeli

Clients Director - ABC Production
Il transfer dei valori generazionali nella pubblicità

#### On. Brando Benifei

Member of European Parliament Videomessaggio

#### Odile Robotti

TalentEdge New ageing: miti, realtà e opportunità

#### Giovanni Contini

Co-founder & COO - Euklid Crypto equity and trasparency

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#### TEA BREAK & NETWORKING

12:00 - PANEL

#### Donatella Cungi

BCCI Councillor & Partner - Toffoletto De Luca Tamajo e Soci *Moderator* 

#### Francesca Parviero

Digital HR & Personal Branding Strategist

AGE Factor - Boosting adult career management and key competences
for inclusion and employability through social media

#### **Emanuela Sias**

Communications and Media Relations Manager - British Council Take Over Project - Engaging young people through the arts

#### Laura Innocenti Ph.D.

Adjunct Professor - LUISS Business School

Age Diversity: Implicazioni per il People Management

O& A

13:00 - 14:00 NETWORKING & LIGHT LUNCH





## videos of this and previous conferences are available at: diversity.britishchamber.it

The British Chamber of Commerce for Italy Via Dante, 12 - 20121 Milan Tel. 02.877.798 www.britishchamber.it





